

INDIA'S PREMIUM B2B2C PET PRODUCTS EXPO & PET SHOWS

22, 23, 24
DEC 2023

Organized by:



Presents

PETEX INDIA

PET INDUSTRY EXPOSITION



ABOUT THE EVENT:

PETEX India is a top-tier expo that features the finest products from India's pet care industry. It is a business-to-business-to-consumer (B2B2C) event that offers a perfect platform for manufacturers, wholesalers, and service providers of pet products to showcase their innovative pet supplies to industry experts, business visitors, and consumers all in one place. With over 30,000 estimated visitors, PETEX provides an excellent opportunity for your pet care business to gain the recognition it deserves.

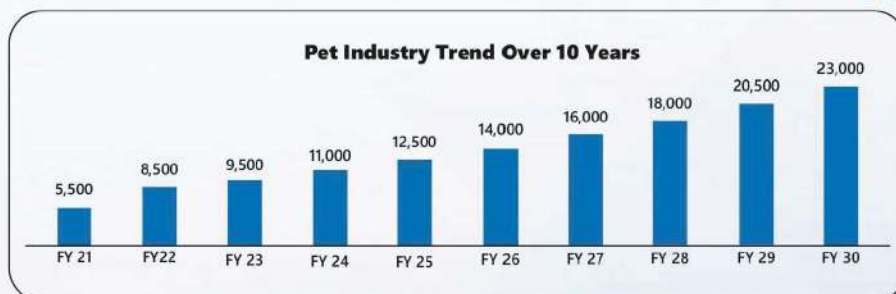


KEY HIGHLIGHTS OF PETEX

- 🐾 India's largest B2B2C expo for pet care industry
- 🐾 3000+ Trade visitors
- 🐾 35,000+ Pet Enthusiasts
- 🐾 Dog Shows & Fun Games for Dogs
- 🐾 International Cat Show
- 🐾 Pet Grooming Show
- 🐾 Veterinary Conference
- 🐾 Product Launches



ABOUT PET INDUSTRY



1. The Pet food market in India is over INR 3,500 to 3,800 Crores
2. The Pet healthcare market is valued at INR 1,400 to 1,500 Crores
3. The Pet accessories market value is INR 1,700 to 1,800 Crores
4. The Pet grooming market is estimated at INR 700 to 800 Crores
5. Pet toys market value is INR 400 to 500 Crores
6. Pet cafés are estimated at INR 80 to 100 Crores

VISITOR PROFILE:

- Distributors/Wholesalers/Retailers/Dealers/Traders
- Veterinarians and Pet Care Experts
- Pet Owners and Enthusiasts
- Kennel Owners
- Pet Groomers
- Pet Trainers
- NGO'S and Associations

ABOUT THE ORGANIZER:

HITEX (Hyderabad International Trade Expositions Ltd.) is a world class venue and event organizer that pays attention to minute details from concept to realization and organizes 7 shows annually, namely HIMTEX, PHIC Expo, PetEx, IPEC, SportExpo, Hyderabad Kids Fair and Business Women Expo.

Participation Charges*

Space Type	Domestic	Foreign
Built up	₹ 7500 / Sqmt	\$ 150 / Sqmt
Bare Space	₹ 6500 / Sqmt	\$ 130 / Sqmt

* Exclusive of GST

For Space Bookings | Sponsorship | Advertising, Please contact

Vinoth Sasidharan

+91 91212 11159 | sv@hitex.co.in

Harshitha Reddy

+91 83418 65558 | hnr@hitex.co.in

Our Partners

Organised By



Title Sponsor



Hospitality Partners



Birds & Exotics Zone Partner



Pet Insurance Partner



Bird Food Partner



Pet Relocation Partner



Pet Care Partner



Retail Partner



Cat Show Partner



Media Partners



Pet Taxi Partner



Investors Network Partner



Concurrent Event

