

Organised by



6th edition

PETEX
INDIA

PET INDUSTRY EXPOSITION

22 - 24 Dec 2023

HITEX, Hyderabad



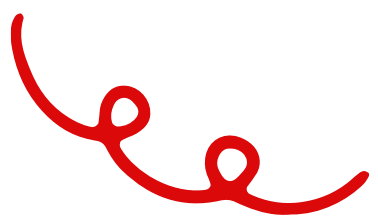
POST SHOW
REPORT

ABOUT THE SHOW – PETEX INDIA

PETEX INDIA is a premier B2B2C exhibition that showcases the best from India's pet care industry. PETEX is an expo that provides a perfect platform for the pet industry, manufacturers, wholesalers, and service providers to present products for pets and innovative pet supplies to industry experts, business visitors, and consumers under one roof.

When we re-initiated this venture a couple of years ago, our vision was clear – to create a platform that not only connects businesses in the pet industry but also brings joy and enlightenment to pet owners across the region. Today, we are delighted to witness the passage to the realization of that vision and see PETEX INDIA evolve into a landmark event that unites stakeholders, fosters innovation, and celebrates the unbreakable bond between humans and their beloved pets.

In the dynamic landscape of the pet industry, the need for collaboration and exchange of ideas has never been more crucial. PETEX INDIA serves as the epicentre where manufacturers, distributors, retailers, and pet parents converge to explore the latest trends, discover cutting-edge products, and engage in meaningful conversations that shape the future of the pet ecosystem in our country.



ABOUT THE ORGANISER



Hyderabad International Trade Expositions Ltd, popularly called HITEX, was established in 2003 with a vision to create a world-class venue for organising and hosting trade fairs and events. Over the years, HITEX has been a host to over 1,500 national and international trade fairs, events, and exhibitions and has organised its own events which have contributed to the development of trade and commerce in the state.

Since its inception, HITEX has remained dedicated to embracing, maintaining, and improving standards and best practices.

HITEX is one of India's top-ranked exhibition organizers and venue providers in the heart of Pearl City – Hyderabad. HITEX organizes 10 shows annually, namely HIMTEX, PETEX, IPEC, Sports Expo, Eco Sustain Expo, Hyderabad Kids' Fair, PHIC, Business Women Expo, LDF (Joint Show), All in Print (Joint Show). It is an event organizer that pays attention to minute details from concept to realization.

6TH EDITION OF PETEX INDIA EXPO IN DETAIL



The 6th edition of PETEX INDIA which was held from 22nd - 24th Dec 2023, was carefully curated with an unparalleled line-up of exhibitors, thought leaders, and industry experts who have shared their insights, unveiled interesting innovations, and contributed to the collective growth of the pet sector.

Our commitment to fostering responsible pet ownership, promoting sustainable practices, and driving economic growth within the industry remains unwavering. PETEX INDIA is not merely an exhibition; it is a commitment to building a community that cares deeply for the welfare of our furry friends and understands the profound impact they have on our lives.

We extend our heartfelt gratitude to all our sponsors, exhibitors, partners, and visitors in making this event a resounding success. Thank you for being a part of the PETEX INDIA family. Together, let us create a legacy that not only reflects the growth of the pet industry but also echoes the love and compassion we hold for our furry - feathery - finny companions.



EXHIBIT PROFILE

Manufacturers / Dealers/ Distributors/Retailers of pet products
Importers/ Exporters
Pet Service Providers

Product Categories

Dogs : Food, treats, pharma, beds, pet care, luxury, toys, hygiene, grooming, etc;

Cats : Food, treats, litter, beds, toys, etc;

Aquarium Related : Aquaria, air pumps, fish feed, back screens, resin ornaments, lights, filters, corals and stones, air stones, aquarium thermometers, fish net, tubing, gravel cleaners, food timers, etc;

Birds : Bird feed, cages, supplements, seeds and treats

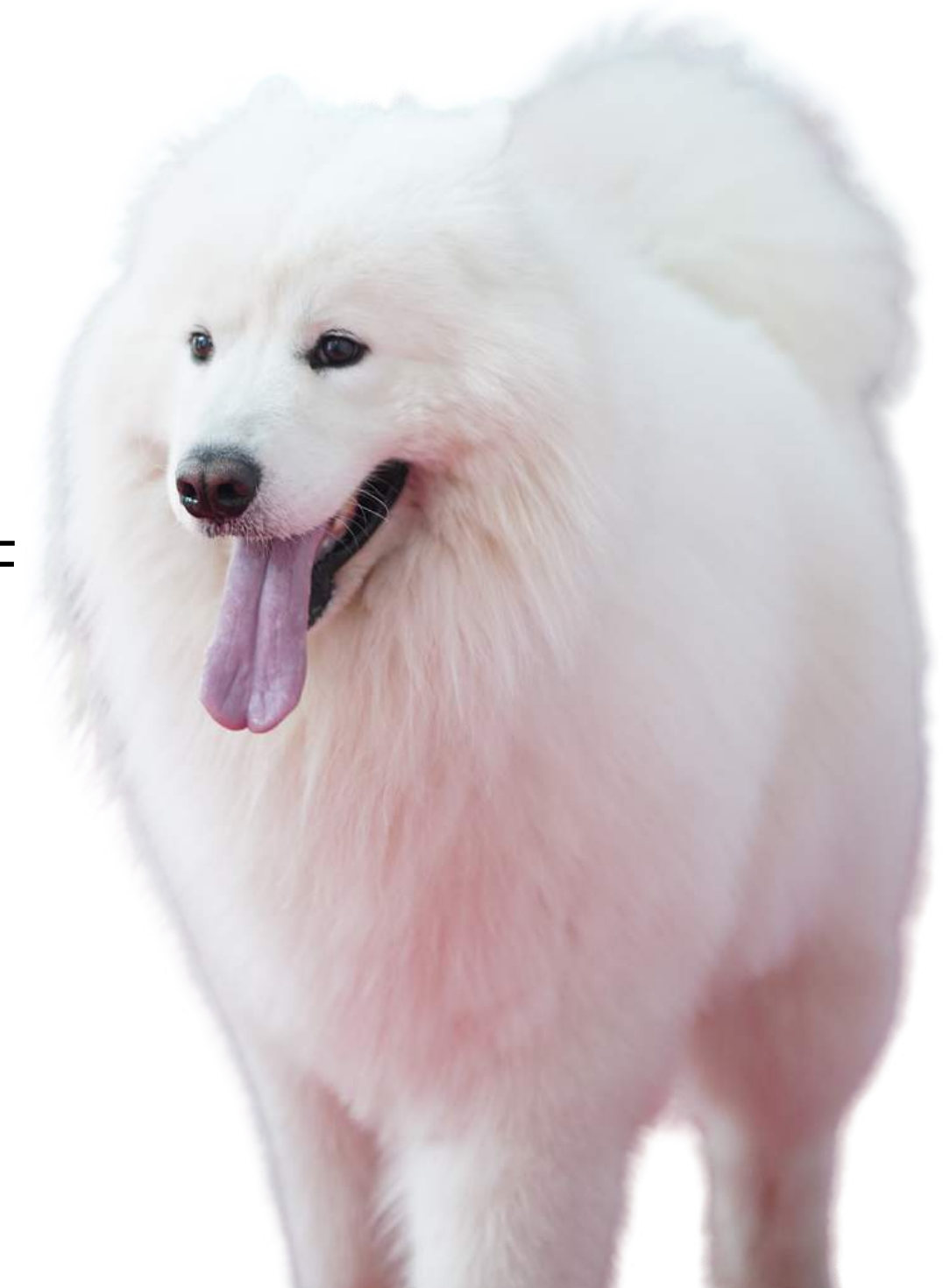
SHOW HIGHLIGHTS

- 50+ EXHIBITORS SPREAD OVER AN EXHIBITION AREA OF 6000 SQM GROSS
- 1500+ TRADE VISITORS
- 25000+ B2C VISITORS
- 15 SPEAKERS FROM ACROSS THE COUNTRY & 3 SPEAKERS FROM EGYPT & USA WERE A PART OF THE PET INDUSTRY LEADERSHIP CONFERENCE
- 135+ DELEGATES FROM ACROSS THE COUNTRY ATTENDED THE CONFERENCE
- 500+ DOG PARENTS VISITED THE SHOW ALONG WITH THEIR DOGS
- WE ALSO HAD FEW CAT & BIRD PARENTS VISITING THE SHOW
- PARTICIPATING EXHIBITORS FROM 11 STATES ACROSS INDIA SHOWCASING THEIR PRODUCTS
- HUNDREDS OF PRODUCTS ON DISPLAY COVERING PET FOOD, PET HEALTH & NUTRITION, PHARMA, PET BOARDING & TRAINING, PET RELOCATION, PET FASHION & ACCESSORIES, PET TOYS, PET GROOMING, & OTHER SERVICES.
- INDIA'S LARGEST B2B2C EXPO FOR THE PET INDUSTRY



SHOW HIGHLIGHTS (CONTINUED)

- DISPLAY OF 50+ VARIETIES OF ORNAMENTAL FISH
- DISPLAY OF WIDE RANGE OF BIRDS & EXOTICS
- WORKSHOP ON THERAPY DOGS & DEMO
- DOG SPORTS DEMO
- FUN GAMES & ACTIVITIES FOR THE PETS & PET PARENTS
- WCC INTERNATIONAL CAT CHAMPIONSHIP SHOW WITH A PARTICIPATION OF 90+ CATS AND TWO JUDGES FROM RUSSIA



ABOUT THE PET INDUSTRY LEADERSHIP CONFERENCE

THE 2ND EDITION OF THE PET INDUSTRY LEADERSHIP CONFERENCE WAS SUCCESSFULLY HELD ON 22ND AND 23RD DECEMBER 2023, PIVOTED AROUND THE THEME "TECHNOLOGICAL ADVANCEMENTS IN VETERINARY MEDICINE & FAST-GROWING INDIAN PET MARKET." THIS EVENT BROUGHT TOGETHER SOME OF THE MOST DISTINGUISHED MINDS IN THE INDUSTRY, WHO GENEROUSLY SHARED THEIR EXPERTISE, CUTTING-EDGE RESEARCH, AND INSIGHTS INTO THE LATEST ADVANCEMENTS IN VETERINARY SCIENCE. COLLECTIVELY, THE SPEAKERS AND THE DELEGATES EXPLORED INTO GROUND-BREAKING IDEAS THAT WILL PLAY A PIVOTAL ROLE IN SHAPING THE FUTURE OF ANIMAL CARE AND WELFARE.

THE PET INDUSTRY LEADERSHIP CONFERENCE FEATURED A CONVERGENCE OF EXCEPTIONAL INTERNATIONAL SPEAKERS AND WELL-RENOWNED INDIAN SPEAKERS. THEY ENLIGHTENED THE DELEGATES WITH THEIR KNOWLEDGE AND ENGAGED IN DISCUSSIONS ON VARIOUS INNOVATIVE TOPICS RELATED TO VETERINARY MEDICINE, VETERINARY SURGERY, ANIMAL HEALTH, AND PET FOOD NUTRITION. THE CONFERENCE EMERGED AS A HUB FOR INDUSTRY LEADERS, VETERINARIANS, AND ENTHUSIASTS ALIKE. THROUGH INSIGHTFUL DISCUSSIONS ON EMERGING TRENDS, CUTTING-EDGE HEALTHCARE, AND SUSTAINABLE PRACTICES, IT FACILITATED A COLLABORATIVE ENVIRONMENT THAT CONTRIBUTED TO THE ONGOING EVOLUTION OF PET CARE STANDARDS.

ABOUT THE PET INDUSTRY LEADERSHIP CONFERENCE (CONTINUED)

THIS CONFERENCE SERVED AS A PLATFORM THAT BROUGHT TOGETHER PET BLOGGERS, INFLUENCERS, CREATORS, AND BRANDS, FOSTERING AN ENVIRONMENT OF LEARNING, INSPIRATION, AND NETWORKING. THE AIM WAS TO RAISE AWARENESS, AND WE EXPRESS OUR GRATITUDE FOR THE CONTINUOUS SUPPORT FROM ALL PARTNERS AND ASSOCIATIONS. WE ARE COMMITTED TO BUILDING A STRONGER COMMUNITY TOGETHER, DEDICATED TO THE BETTERMENT OF PET CARE STANDARDS IN THE COUNTRY.



ELITE SPEAKERS & PANELISTS

DR SREE REDDY – CEO & FOUNDER – SEVEN OAKS PETS HOSPITAL

MS ARCHANA NAIDU – MANAGING PARTNER – SEVEN OAKS PETS HOSPITAL

DR FADDY MAHMOUD ELAZZOUNY - FOUNDER & CEO – VETWORK

DR AHMED HASSAN AHMED GHOBASHY – DIRECTOR – VETWORK

DR MADHURITA GUPTA – DIRECTOR – GOA ANGEL NETWORK

DR MUKESH GUPTA– DIRECTOR – INDIAN COUNCIL MEDICAL RESEARCH

DR ANAND DESHPANDE - FOUNDER & DIRECTOR - ANIMEDICS HEALTH

DR VIVEK R KASARALIKAR- PROFESSOR & HOD - MEDICINE - KARNATAKA VETERINARY UNIVERSITY

DR S VAMSHI KRISHNA – ASST PROFESSOR AND HOD –MICROBIOLOGY, COLLEGE OF VETERINARY SCIENCE

MR MEHER RAMESH - WRITER & DIRECTOR

MR VASANTHI VADI - HONORARY PRESIDENT - PFA, HBAD & SBAD

MR SUBHADRA CHERUKURI - MANAGING DIRECTOR - WAG-VILLE ANIMAL SERVICES

MR IBADAT SHARMA – CO-FOUNDER - DOG-O-BOW

MR R GOWTHAM - MANAGING DIRECTOR - TAIYO PET PRODUCTS

MS NISHITA AGARWAL - CO-FOUNDER - PAPA PAWSOME

MR TEJWINDER SINGH – FOUNDER – FRESHWOOF

MR KASHYAP SANGHANI - HEAD OF MARKETING - JUST DOGS UNLEASHED

MR KUNAL GUPTA - CO-FOUNDER - GOOFY TAILS

CONFERENCE AGENDA

DAY 1

PET INDUSTRY LEADERSHIP CONFERENCE

Veterinary Science Medicine & Research
Theme: Technological Advancement in Veterinary Medicine
22nd DECEMBER 2023

Time	Speaker	Session / Topic
10.00 – 11.00	Registration – Meet & Greet	
11.00 – 11.40	Archana Naidu – Seven Oaks Pet Hospital (Few more names still to be confirmed for the round table discussion)	Round Table: Discussion with respect to indie dogs. ✓ Adoption Drive for Indie Dogs ✓ Laws & policies regarding Indie Dogs ✓ Management of Indie Dogs in residential Colonies
11.40 – 12.10	Dr Sree Reddy CEO & Founder - Seven Oaks Pets Hospital United States (Florida) & India (Hyderabad)	Presentation – Client Experience
12.30 – 01.00	Dr Faddy Mahmoud Elazzouny Founder & CEO - Vetwork Cairo -Egypt	Presentation – Robotics & AI in preventive pet healthcare
01:00 – 02:00 - Networking Lunch		
02.00 – 02.30	Dr Anand Deshpande Director & Founder - Animedics Health India Pune – Maharashtra	Presentation – The most common dog behaviour problems & their solutions
02.30 – 03.00	Dr Vamshi Krishna Professor & Head of Microbiology Department P V Narasimha Rao University Warangal, Telangana	Presentation – Dermatophytosis in companion animals
03.00 – 03.30	DR. Mukesh Gupta Director Indian Council of Medical Research Hyderabad – Telangana	Presentation – Stem cell therapy & regenerative medicine for management of non-healing chronic wounds.
03.30 – 04.00	Dr Vivek R Kasaraliker Professor & Head of Department - Medicine Karnataka Veterinary University BIDAR - Karnataka	Presentation – Understanding allergic dermatitis in dogs & cats – Causes & Remedies
04.00 – 04.15	Networking - Coffee /Tea	
04.15 – 04.45	Dr Ahmed Hassan Ahmed Ghobashy Director Vetwork - Egypt	Presentation- Digitalisation and advancements in veterinary hospitals
05:00	Exhibition & Stall Visit	

DAY 2

PET INDUSTRY LEADERSHIP CONFERENCE

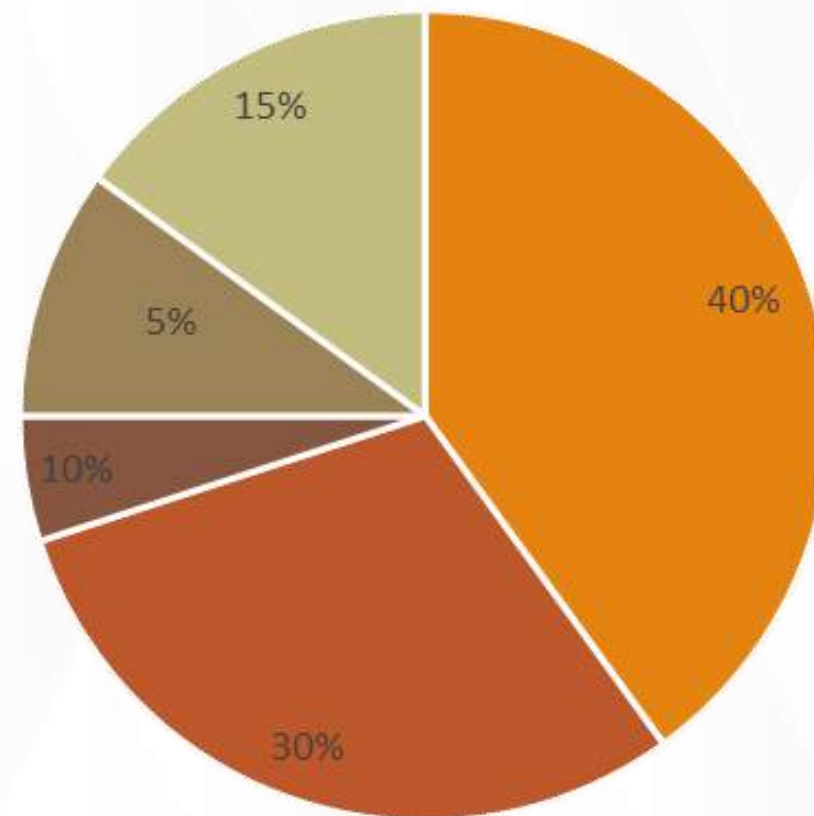
Industry Session – Pet Product Manufacturers, Pet Shop Owners,
Grooming Saloons, Importers, Exporters & Entrepreneurs

Theme: Fastest Growing Indian Pet Market

23rd DECEMBER 2023

Time	Speaker	Session / Topic
10.00 – 11.00	Registration – Meet & Greet	
11.00 – 11.45	Dr Madhurita Gupta - Director – GoAngel Network Dr Faddy Mahmoud Elazzouny - Founder & CEO Vetwork Ibadat Sharma – Co-Founder – Dog-O-Bow R Gowtham – CEO – Taiyo Pet Products Nishita Agarwal – Co-Founder – Papa Pawsome	Panel: The future of pet industry & the evolution of D2C in the pet industry.
11.45 – 12.30	Dr Madhurita Gupta- Director– GoAngel Network Tejvinder Singh - Founder - Freshwoof Dr Ahmed Hassan Ahmed Ghobashy- Consultant – Vetwork Kashyap Sanghani – Head Marketing - Just Dogs Kunal Gupta – Co-Founder – Goofy Tails	Panel: Pet Speciality Retail Challenges, Opportunities & latest trends
01:20 – 02:00 - Networking Lunch		
Exhibition & Stall Visit		

ATTENDEE DEMOGRAPHICS



- Veterinary Surgeons
- Veterinary Physicians
- Veterinary Consultants
- Students
- Others



TESTIMONIALS

UNLIKE A LOT OF OTHER SHOWS, PETEX FOCUSES ON BRINGING PET PARENTS WHICH ALLOWS US TO INTERACT WITH THE END CUSTOMERS DIRECTLY WHICH HAS GIVEN US A GOOD IMPACT. IT HAS WORKED GREAT FOR US AND WE INTEND TO BE ASSOCIATED WITH PETEX FOR A LONGER TERM

- MR. J.S.RAMAKRISHNA, BUSINESS HEAD, GROWEL FEEDS PVT. LTD.

THIS IS THE SECOND TIME WE ARE PARTICIPATING IN PETEX INDIA, IT IS A VERY WELL ORGANIZED EXPO. WE WERE ABLE TO MEET MANY EXISTING & NEW CUSTOMERS INCLUDING LOT OF PET PARENTS. OVERALL WE'VE GOT A VERY GOOD RESPONSE.

- MR. SUNIRMAL DAS, DIRECTOR, AKIRA PET INDUSTRIES PVT. LTD.

WE HAVE PARTICIPATED IN PETEX INDIA FOR THE FIRST TIME AND WE HAVE GOT GREAT EXPOSURE FROM THE EVENT. WE REALLY LOVED THE WAY THE EVENT HAS BEEN ORGANISED.

- MR. DENIE SAM JAWAHAR, MARKETING MANAGER, JOMIN ANIMAL HEALTH

TESTIMONIALS

I HAVE PARTICIPATED IN PETEX FOR THE VERY FIRST TIME AND IT IS A BIG ENCOURAGEMENT FOR START-UPS LIKE MINE. IT IS AN EXCELLENT PLATFORM TO NETWORK, LEARN & MEET LOT OF VETERINARIANS.

- MS. LALLY SAINI, FOUNDER, BIOADAPTIS

THE EVENT IS FABULOUS. WE GOT TO MEET A LOT OF DISTRIBUTORS, PET SHOP OWNERS AS WELL AS PET PARENTS.

- MR. ADITYA TUNGATURTHI, FOUNDER, SNOUT CONNECTION

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6TH EDITION PETEX INDIA - PARTNERS

TITLE SPONSOR



BIRDS & EXOTICS
ZONE PARTNER



PET CARE PARTNER



HOSPITALITY PARTNER



PET RELOCATION PARTNER



RETAIL PARTNER



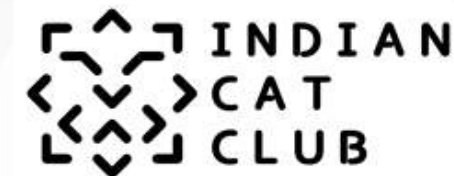
BIRD FOOD PARTNER



PET TAXI PARTNER



CAT SHOW PARTNER



INVESTORS NETWORK PARTNER



MEDIA PARTNERS





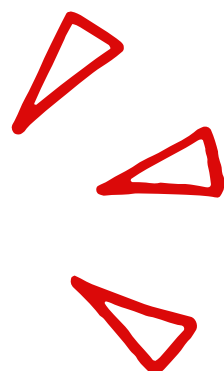
ANNOUNCEMENT OF 7TH EDITION

DATES: 31ST JAN TO 2ND FEB 2025

VENUE: HITEX, HYDERABAD

FOR MORE DETAILS,

PLEASE WRITE TO HNR@HITEX.CO.IN / SV@HITEX.CO.IN



WWW.PETEX.IN